

## **Bravo Target Safety Creates New Management Role – Director, Technology and Innovation – Focused on Opportunities in Digital Transformation**

*Andrew “Monty” Montgomery brings more than 20 years of experience to newly-created mandate*

**Calgary, February 18, 2020** – Bravo Target Safety, a leading provider of industrial and oilfield emergency response and safety services, today announced that Andrew “Monty” Montgomery has joined the Bravo Target Safety team as the company’s first Director, Technology and Innovation (DT&I).

The DT&I mandate was created to address new industry opportunities associated with digital transformation. Being at the forefront of revolutionary technological change allows Bravo Target Safety to add customer value, enhance worker safety and distinguish itself from competitors.

The DT&I is responsible for evaluating and implementing new technologies, leading change management, training and “upskilling” Bravo Target Safety’s personnel, and supporting business development by providing technical expertise in client relations.

Prior to joining Bravo Target Safety, Monty acquired seven years of oil and gas experience in project management and business development. Specifically, he is a subject matter expert in the deployment of remote confined space monitoring, technologies that create significant value for clients while mitigating risk to on-site workers.

Earlier in his career, Monty was an officer in British Army for 14 years. His principal accomplishments included training 700 British and Canadian troops in preparation for deployment to Afghanistan, managing 160 Iraqi personnel and a \$16 million fleet of vehicles, and leading 40 British soldiers deployed in Iraq. Monty graduated from the Royal Military Academy Sandhurst in 2003 and obtained a Chartered Manager (CMgr) designation in 2014.

“We are very pleased to announce the creation of the DT&I role, which we believe creates significant benefit for our customers,” says Kevin O’Brien, CEO, Bravo Target Safety. “We also welcome Andrew Montgomery to the Bravo Target Safety team. He has exceptional knowledge of Alberta’s oil and gas industry, expertise in industrial safety and change management, and has implemented large-scale technology projects. Monty’s background as a military officer is testament to his leadership skills. He has a proven ability to lead large groups of individuals. These talents are directly applicable to our business where seasonal projects involve managing hundreds of people on-site. We welcome Monty and look forward to our shared success.”

### **About Bravo Target Safety**

Bravo Target Safety is a leading provider of industrial and oilfield emergency response and safety services. Dedicated to the highest industry standards, Bravo Target Safety selects the strongest leaders, provides the best training, and invests in the best technology and equipment. Headquartered in Calgary, Bravo Target Safety has facilities in Bonnyville, Edmonton, Fort McMurray, Grande Prairie, Lloydminster and Red Deer. For more information, please visit <http://bravotarget.ca/>.

**Media Contact:**

Mark Lowe  
PRagmatic Communications  
[mark.lowe\(at\)pragcom.com](mailto:mark.lowe(at)pragcom.com)  
(514) 576-2519