

Bravo Target Safety Hires Local Industry Veteran to Open Fort McMurray Facility

Facility to offer emergency response and safety services to area industrial and drilling & completions companies

Calgary, November 28, 2017 – Bravo Target Safety, a leading provider of industrial and oilfield emergency response and safety services, today introduced new Regional Manager Michael Coutu and announced that it will soon open a new facility in Fort McMurray.

From its six locations in Alberta, Bravo Target Safety serves clients in the energy, chemical, mining and construction industries across Western Canada. Principal services include: emergency response, hydrocarbon firefighting, turnarounds and well control. The company uses industry-leading safety equipment and operates a dozen late model fire trucks – one of the largest private fleets in the country. The Bravo Target Safety team distinguishes itself by providing unrivaled service, support and response times.

Bravo Target Safety's new Regional Manager has more than 20 years of experience in the oil & gas sector. Having earned an Emergency Medical Technician diploma from Lakeland College, he has served as a full-time Emergency Response Officer for the last seven years – most recently as Fire Captain with a leading Canadian integrated energy company, where he helped fight the 2016 Fort McMurray wildfires. Previously, he was a Construction Manager in Cold Lake and the regional President of an engineering company in Bonnyville. Michael Coutu started his career as a Civil Engineering Technologist in Calgary.

“We are actively supporting clients in the Fort McMurray region with teams from our other facilities,” explains Michael Coutu, Regional Manager, Bravo Target Safety. “In the coming weeks, we will open a new permanent facility in Fort McMurray with offices, shop space and a yard. Among many things, we will manage equipment maintenance locally and we expect to hire at least 20 full-time people within the first year. Of course, our personnel needs may scale dramatically in response to demand. As someone who has lived in Fort McMurray for several years, I am very pleased to be part of the Bravo Target Safety team and I look forward to contributing to my community.”

“We are proud to be opening our new Fort McMurray facility and to have Mike as Regional Manager,” says Kevin O’Brien, CEO, Bravo Target Safety. “He possesses a wealth of industry experience with unmatched expertise in emergency response and firefighting. He is also an ideal candidate to lead our Fort McMurray team because of his longstanding relationships with industry leaders in the region. Furthermore, he and his family are actively engaged in their community. On behalf of Bravo Target Safety, I’d like to welcome Mike Coutu to our team.”

About Bravo Target Safety

Bravo Target Safety is a leading provider of industrial and oilfield emergency response and safety services. Dedicated to the highest industry standards, Bravo Target Safety

selects the strongest leaders, provides the best training and invests in the best technology and equipment. Headquartered in Lloydminster, Bravo Target Safety has facilities in Bonnyville, Calgary, Edmonton, Grande Prairie, Red Deer and soon in Fort McMurray. For more information, please visit <http://bravotarget.ca/>.

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